

## The SV More Group Unveils New Era of Innovation in Pharmaceutical Distribution

**Manila, February 3, 2025** – The SV More Group of Companies, a trailblazer in the Philippine pharmaceutical industry, proudly unveils new logos for its three parent companies, marking a bold step forward in its commitment to innovation and improving healthcare accessibility for Filipinos.

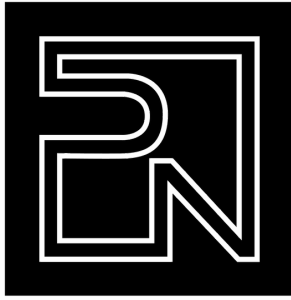
The SV More Group—comprising **SV More Pharma Corp.**, **Pharma Nutria N.A. Inc.**, and **PNSV Asia Corp.**—introduces a refreshed corporate identity that mirrors its evolution and strategic redirection. As a 100% Filipino-owned company, the SV More Group leverages its deep understanding of the local healthcare landscape to drive progress and deliver solutions that matter.

### The Vision Behind the Transformation

The redesigned logos serve as symbols of the SV More Group's forward-thinking approach, reflecting its renewed focus on innovation and adaptability. This transformation coincides with significant organizational shifts, including the induction of new leadership to steer the company into a future defined by growth and excellence.



- **SV More Pharma Corp.** features a circular logo symbolizing a holistic approach to health. Its deep blue hue signifies trust and reliability, underscoring the company's commitment to delivering innovative and comprehensive healthcare solutions that meet global standards.



**PHARMA**  
NUTRIA N.A., INC.

- **Pharma Nutria N.A., Inc.** presents a bold, modern emblem of its initials within a black square, reflecting strength and contemporary vision. The striking red accent embodies the company's energy and passion for advancing impactful health solutions through innovation.



- **PNSV Asia Corp.** embraces a sleek monogram design, highlighted by a gradient of burgundy and green. This modern aesthetic symbolizes ambition and growth, reinforcing the company's progressive stance and leadership in the pharmaceutical industry.

## A Renewed Commitment to Filipinos

“Our new corporate identity is more than a visual change—it is a reflection of who we are and where we are headed. As Filipinos' Partners in Health and Well-being, we are committed to providing innovative, cost-effective, and high-quality healthcare solutions. We aim to make world-class healthcare accessible and affordable for every Filipino, building on our legacy of trust, care, and excellence,” said Mr. Albert Jan Santillana, President and CEO of the SV More Group of Companies.

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### **About the SV More Group of Companies**

Established in 1987 in Quezon City, the SV More Group of Companies is a 100% Filipino-owned pharmaceutical marketing firm. Operating nationwide through three parent companies and seven subsidiaries, the Group markets a wide range of pharmaceuticals, including high-dose B-Complex nerve vitamins, antibiotics, antidiabetics, analgesics, and nutritional supplements. The SV More Group also holds exclusive partnerships for distributing internationally recognized gastrointestinal and ENT products. Committed to excellence and innovation, SV More upholds the highest standards to deliver cost-effective, high-quality solutions that improve the lives of Filipinos.